

WebFire Presents: Wednesday Marketing Webinars

Analyzing Tons of Sites' SEO Data to Reveal What Works Today



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for Our
Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



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Now let's move onto our training for this week where we'll reveal the data from our big data analysis...



Overview for Today

- Big Data Takeaways
- Live Stats
- Q&A
- Cash Giveaway



Big Data SEO Key Points

- Median (not average) backlinks are great indicators of rankings (you don't need a ton...).
- Too much keyword density can HURT (be smart and write normal).
- Keywords in the title are super important.
- Keywords in the description are also super important and often missed.
- Keywords in the URL's are important.
- Image alt tags and all that make a bit of a difference but not as important.
- (Live data and more info...)



Live Stats



Any other questions???

(cash giveaway
right after)



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