

WebFire Wednesday Webinars:

Five More Easy Ways to Make Money with WebFire



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Be sure to join our free Facebook Group at
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Check out our past webinars and trainings on the “training” tab inside of WebFire on the left side navigation bar.



Have questions? Ask on this training, the Facebook group page, or e-mail support@webfire.com.



Now let's move onto the training for the day, followed by our Q&A where you can ask anything you want.



What You'll Learn Today:

1. Five Specific Ways of Making Money with WebFire
2. Our Q&A!



Five Specific Ways of Making Money with WebFire



Note that these are SPECIFIC examples that aren't all meant to be copied exactly as is – you should adapt them to other niches, interests, etc..



#1 – Lead Service for Lawyers

- Use Tweet Lead Finder to search for people complaining about specific legal issues (speeding tickets, eviction / landlord questions, immigration questions, divorce advice, anyone asking for legal advice, etc.)
- Set the location to within 20 to 30 miles or so (less is more targeted, but more will get more leads).
- Contact local lawyers and offer them a handful of leads for free as an example while explaining the benefit with how they can offer a free consultation, answer a question, etc..
- Then offer one of three options:
 - A weekly export of the leads
 - A service where you reply to the leads for them (costs more)
 - An agreed upon per lead cost (I don't prefer this)



Remember, you can turn around and do this for ANYTHING (dentists, real estate agents / investors, massage therapists, plastic surgeons, eye care specialists, weight loss clinics / gyms, etc.)



#2 – Site Analysis and SEO for Roofers

- Use the Site Analysis tool, Main Keyword tool, and SEO Configuration tool to start an SEO service for roofers.
- Create a screen recording of you showing off the results for a keyword like “roof repair [location]” and stating that they’re not in the top few spots (you can target this generically as most won’t be in the top three obviously), and also stating that you noticed they don’t rank for a bunch of other related terms.
- State a few reasons in the video why some of the sites rank and others don’t (like the ones that rank tend to target the keyword in their title tag, on their site, etc. and they might have more relevant backlinks too).
- Then either send them a free site analysis report from WebFire, or ask them to contact you for a free report via e-mail (no obligations to even talk to you).
- When you send the report, state that all of the problems you can easily fix for them, and that you’ll guarantee them ranking results or you’ll continue working until they get them, as you can get the results by targeting the proper keywords that the Main Keyword tool indicates and making the fixes yourself, via outsourcers, or via the SEO Configuration tool.
- You can sell this as a one time fee or a monthly fee (one time would be \$1k to \$5k typically, while monthly could be \$297 to \$1k / month depending on the type of client).



This can be used for almost any kind of service provider or business out there, but it's best when the profit margins and price points are high (roofers – one sale could be \$10k to \$30k+ ... vs. shoe repair which might be \$20...).



#3 – Reputation Management Service for Lawyers' Clients

- This is almost an exact clone of #2 (with the same client example as #1), but with an interesting twist...
- Instead of doing basic “SEO,” you’d be doing SEO in an attempt to get more good information out there for particular clients suffering from reputation issues.
- This would not only involve SEO’ing their site, but also creating articles, blogs, videos, etc. all targeting their company name and related terms (all things that WebFire can do).
- A trick to really explode at this is to contact a handful of lawyers (can be anywhere in the world) who might deal with clients contacting them on potentially “suing” troublemakers ruining their reputation, and then you’d simply say that you’re an online reputation company that specializes in outranking negative stuff so there’s positive stuff out there for clients.
- Offer a cut to the lawyer(s) if they refer any clients over to you.
- Why does this work? Because lawyers constantly get people like this with reputation issues who don’t want to spend \$50k+ fighting it in court vs. \$5k fixing it all, and instead of losing the client, they can still make some money off of you. 😊



Note that it's a very powerful marketing strategy to find other businesses that can refer you business in a mutually beneficial way (usually a cut that you give them).

It can be applied to TONS of businesses and services.



#4 – A PR Service for Book Authors

- This technique involves using tools like the Guest Blog tool to find places where you or your clients can get guest blog posts done (which you can e-mail all with a couple clicks of a button), as well as reaching out to places where competitors to the client are to get their traffic from as well (using the Competition Backlink tool).
- You can search for authors of books anywhere, including on Amazon, and then attempt to find their contact info (newer authors can especially be good here) to e-mail them either a short e-mail with some useful tips for them to get more exposure, or a short video with the same tips.
- Then state that you have a free PR service where you guarantee exposure on extra sites / blogs for their book, and state how this can not only help gain exposure for their book, but also for them as experts.
- Sell as either a higher one time fee (\$1k+) or a lower monthly fee for ongoing work.
- Offer a substantial cut if they can refer any other authors as well, and state that you'd love to use them as a case study.



Note again that this can be done for almost any business out there. New businesses, authors, entrepreneurs, famous people, etc. are always eager for more exposure.



#5 – Write Reviews for Top Commissions

- This technique involves writing affiliate reviews for products / services that pay you higher commissions (or recurring).
- Start by writing a quick review on a blog where you have a keyword rich title like “[product name] review – the good and the bad” (use the Main Keyword tool to find the best review terms that are the easiest to rank for).
- Have a super short “overview / about the product” paragraph, a list of pros and cons (ideally in bullet points), a summary of what you think, and a call to action / conclusion (like “Click here to get yada yada ya, which we feel is the best bet if you’re looking for yada yada ya”).
- Make sure the webpage / blog post is optimized for the keyword using the Site Analysis tool.
- Use the Site Submitter to alert the search engines to your new content.
- Turn around and turn that article into a video to optimize it for YouTube using Video Firestorm inside of WebFire to double your chances of picking up traffic and sales.
- Then if you’re even more ambitious, use the Real Time Lead Finder, Ranked Lead Finder, Q&A Lead Finder, and Social Lead Finder to find people talking about that product, related / competing products, or asking for reviews, and give them valuable content while trying to drive them to your full review (examples of what to say...).



It's important to note that you ideally want products that are not only popular with lots of regular sales (that you can piggyback off of their advertising), but where you also earn a very nice and high commission.

Reviewing a \$7 product is just as easy / hard as a \$3,000 product. 😊



Remember, all of these ideas aren't meant to be copied step by step for the exact same niche – use them as a way to get your idea juices flowing and come up with your own unique ideas and niches based on them.



Because all of these different money making methods can be used or tweaked in different ways to work with THOUSANDS of different niches and ideas.



Have you used WebFire for other ideas that you'd like to share? Or have any interesting things you've tried yourself? Feel free to share!



Q&A (and cash giveaway right after)



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