

WebFire Wednesday Webinars:

Things You Probably Didn't Know About WebFire 3.0 and Q&A



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for WebFire
Members



These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!



Special Note: Make sure to check out our prior trainings, as a lot of topics that we get asked on are covered extensively on some of the past trainings. 😊



WebFire Member Rules to Success:

1. Follow the steps and trainings we have.
2. Don't give up (seek help when needed but don't get too dependent)
3. No whining or negative attitudes (quickest way to fail)



Two quick questions...



Who here is going to the Atlanta workshop coming up later this month?

1 – Yes, definitely or most likely

2 – Maybe

3 – No, I can't make it

4 – I don't know, I haven't heard about it yet!



If you haven't heard about it yet or haven't registered, you can do so for free here:

GetWebFire.com/event



We often get asked if we sell additional services or products, so we were wondering if there's any particular services or products that you guys would be interested in us providing that you think would be worth paying for.

If so, just write out what it is that you think would be useful for your business that you'd have an interest in.



Reminder

- If you're not already in our Facebook group, go to getwebfire.com/fbgroup



Reminders!

- We recently released a few new tools inside of WebFire 3.0:
 - New blog plugin feature in Social Poster to automatically do Facebook and Twitter marketing for you
 - New .gov and .edu link finder tool
 - New schema maker tool
- So be sure to check those out if you haven't already.



Stuff You Might Not Be Aware of with WebFire 3.0

- You can discover new sub-markets with the Main Keyword Tool.
- You can use the Real Time Lead Finder not only to find potential prospects of yours, but also use it as a research tool to see what people are looking to buy now, as well as a tool to find people looking to buy affiliate products or asking for reviews.



Stuff You Might Not Be Aware of with WebFire 3.0

- You can use the Social Poster tool to put your social posting on autopilot with the recycling feature, or you can use the new plugin to automatically turn your blog posts into new posts.
- Tweet Lead Finder not only can be used to find leads, but it can also be used to find influential people that you can be put in touch with.



Stuff You Might Not Be Aware of with WebFire 3.0

- The Guest Blog Post Finder can be used to not only get guest blog posts out there, but it can also be used to see which blogs have the biggest reach, as well as which blogs would be best to advertise on.
- The Backlink Competition Tool can be used to find other sites that you can get in touch with to do deals with to get even more exposure for your services, products, and sites.



Stuff You Might Not Be Aware of with WebFire 3.0

- Simply just changing the image / alt tags of your images on your site can get your pictures ranking in Google!
- On a similar note, simply targeting less competitive keywords in your title tags can get you ranked fairly easily in Google (as long as it also shows up in your content at least once or twice).



Stuff You Might Not Be Aware of with WebFire 3.0

- The Content Submitter can often times get your content picked up over time by other sites (even if it's not necessarily picked up from day one).
- The Schema Maker can make a huge difference in getting more rankings and taking up more space on Google by using them.



Stuff You Might Not Be Aware of with WebFire 3.0

- Having a keyword rich domain name (you can find using the Keyword Domain Tool) and targeting the keywords in your title and content can help you rank a new site too.
- Videos can rank not only in Google and the other search engines, but also separately within YouTube!



Stuff You Might Not Be Aware of with WebFire 3.0

- Even with the best of SEO in place, you'll still need to focus on your copy and having proper call to actions to get the most out of the traffic that you have.
- You can automate a lot of the lead finding inside of WebFire by saving your searches to have it search each day!



Stuff You Might Not Be Aware of with WebFire 3.0

- Even if you never rank at all, the Ranked Lead Finder can be used to siphon traffic from page one of Google, Yahoo, and Bing.
- You can create TONS of services that you can sell to other businesses using WebFire 3.0 (let's brainstorm some ideas now...)
- And more! Be sure to check our prior training, as many of you are completely unaware of the huge archive of training that we have. 😊



Q&A (and cash giveaway right after)



New WebFire Facebook Group at
www.getwebfire.com/fbgroup



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