

WebFire Wednesday Webinars:

In depth SEO Data (part 3) and Q&A



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for WebFire
Members



These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!



Special Note: Lots of you have been asking for specific training on many things already covered (how to rank, how to reply to leads, etc.)

All of this has been covered on our prior WebFire Wednesday Webinars and our WebFire trainings (and we constantly reiterate several key concepts), so make sure to check those out.



WebFire Member Rules to Success:

1. Follow the steps and trainings we have.
2. Don't give up (seek help when needed but don't get too dependent)
3. No whining or negative attitudes (quickest way to fail)



A few quick announcements...



Announcements

- New Site Analysis Tool updates / tweaks (like checking for schemas)
- .edu and .gov tool was recently added!
- Schema tool (phase 1) was recently added!
- New features in Social Poster (plugin plus Instagram)
- New Facebook Group Page – getwebfire.com/fbgroup



Announcements – Atlanta Event!

- Our Atlanta event is coming up soon in a couple weeks...
- Free for a limited time:
getwebfire.com/event



Now let's move onto the training for the day, followed by our Q&A where you can ask anything you want.



What You'll Learn Today:

1. In Depth SEO Data (part 3)
2. Our Q&A



On two of our prior calls, we analyzed A
LOT of SEO data from our current
members that are tracking rankings
through us



But we spent considerable time and resources to analyze not just general trends with all those sites, but also all the trends with all their **COMPETITIONS'** Sites (many, many, many times more)



So let's analyze that data right now...



Live Data Stuff 😊



Q&A (and cash giveaway right after)



New WebFire Facebook Group at
www.getwebfire.com/fbgroup



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