

**WebFire Wednesday Webinars:**

**New Tools, Special  
Announcements, Upcoming  
Trainings, and Q&A**



# Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a  
Live Training and/or Q&A Call for WebFire  
Members



These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!



Special Note: Make sure to check out our prior trainings, as a lot of topics that we get asked on are covered extensively on some of the past trainings. 😊



## WebFire Member Rules to Success:

1. Follow the steps and trainings we have.
2. Don't give up (seek help when needed but don't get too dependent)
3. No whining or negative attitudes (quickest way to fail)



Some quick questions...





## Upcoming Trainings

- Part 3 of the SEO Data coming next week hopefully (reminder on info from prior weeks)
- Any interest in “how to passively get traffic and sales selling dropshipped mugs, t-shirts, pillows, etc. that you can design?”
- Trainings for new tools coming out
- Anything else you guys want to hear about???



## Reminder

- If you're not already in our Facebook group, go to [getwebfire.com/fbgroup](http://getwebfire.com/fbgroup)



## New Tools!

- We have a few new tools and features coming out...



## New Stuff:

1. Authority Backlink Finder
2. Schema Tool
3. Social Features



# WEBFIRE | Government Lead Grabber

## Find Leads On Government and Education Sites

Use the Government Search to find official, federal or state sites where you can syndicate your content.

**SEARCH**

ENTER KEYWORD LOCALE

weight loss US

**Start Search** **Saved Responses** **Download PDF**

Show **All** entries

Search:

LINK	RANK	SEARCH ENGINE
<a href="http://www.health.harvard.edu/topics/diet-and-weight-loss">http://www.health.harvard.edu/topics/diet-and-weight-loss</a>	1	Google
<a href="https://campusnews.uncc.edu/category/tags/weight-loss.html">https://campusnews.uncc.edu/category/tags/weight-loss.html</a>	2	Google
<a href="http://campusnews.uncc.edu/category/tags/weight-loss-series">http://campusnews.uncc.edu/category/tags/weight-loss-series</a>	3	Google
<a href="https://campusnews.uncc.edu/category/tags/weight-loss-challe">https://campusnews.uncc.edu/category/tags/weight-loss-challe</a>	4	Google
<a href="http://extension.colostate.edu/topic-areas/nutrition-food-sa">http://extension.colostate.edu/topic-areas/nutrition-food-sa</a>	5	Google
<a href="http://www.bu.edu/today/2013/overnight-diet-fast-permanent-w">http://www.bu.edu/today/2013/overnight-diet-fast-permanent-w</a>	6	Google
<a href="https://umoc.stuaf.umass.edu/phpbb/viewtopic.php?f=13&amp;p=">https://umoc.stuaf.umass.edu/phpbb/viewtopic.php?f=13&amp;p=</a>	7	Google
<a href="http://www.washington.edu/wholeu/2014/04/04/weight-loss/">http://www.washington.edu/wholeu/2014/04/04/weight-loss/</a>	8	Google
<a href="http://www.geneseo.edu/health/eating_exercise">http://www.geneseo.edu/health/eating_exercise</a>	1	Yahoo
<a href="http://www.health.harvard.edu/topics/diet-and-weight-loss">http://www.health.harvard.edu/topics/diet-and-weight-loss</a>	2	Yahoo
<a href="http://faculty.washington.edu/ezent/aats.htm">http://faculty.washington.edu/ezent/aats.htm</a>	3	Yahoo
<a href="http://www.downstate.edu/ahd/nwl.html">http://www.downstate.edu/ahd/nwl.html</a>	4	Yahoo
<a href="http://www.health.harvard.edu/blog/making-one-change-getting">http://www.health.harvard.edu/blog/making-one-change-getting</a>	5	Yahoo

# WEBFIRE | Schema Markup Tool

## Create Schema Markup For Search Engine Results

Select the type of schema markup you are creating, enter the details, and we'll generate the markup for you!

START HERE - SELECT TYPE OF MARKUP TO CREATE

Organization

LOGO URL

example: http://mysite.com/logo.jpg ?

PHONE CONTACT TYPE

Customer Service

PHONE NUMBER

example: +1 555 555-5555 ?

EMAIL CONTACT TYPE

Customer Service

EMAIL ADDRESS

example: +1 555 555-5555 ?

### Copy and Paste this into the head of your page

```
<script type="application/ld+json">
{ "@context": "http://schema.org",
  "@type": "Organization",
  "legalName": "[LEGAL_NAME]",
  "url": "[URL]",
  "contactPoint": [{
    "@type": "ContactPoint",
    "telephone": "[PHONE]",
    "contactType": "[PHONE_CONTACT_TYPE]"
  }, {
    "@type": "ContactPoint",
    "email": "[EMAIL]",
    "contactType": "[EMAIL_CONTACT_TYPE]"
  }]
  "logo": "[LOGO]",
  "sameAs": [ "[FACEBOOK]"
```

### Blue Tuxedo Sea Urchin - Saltwaterfish.com

[www.saltwaterfish.com](#) > [Home](#) > [Invertebrates](#) > [Urchins](#) ▼

★★★★★ Rating: 5 - 4 reviews - \$16.99 - Out of stock

The Blue Tuxedo Sea Urchin is an excellent algae eater and controls the excessive growth of the same in the aquarium. It helps in maintaining the cleanliness in ...



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# New Social Poster Features



Q&A (and cash giveaway right after)



New WebFire Facebook Group at  
[www.getwebfire.com/fbgroup](http://www.getwebfire.com/fbgroup)



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[www.getwebfire.com/fbgroup](http://www.getwebfire.com/fbgroup)

