

WebFire Presents: Wednesday Marketing Webinars

Things You Can Do to Make Money Online Even Without a Website



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for Our
Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Open Ended Question:

What kind of tools or services do you think would be most useful for you?



Free Facebook Group:

GetWebFire.com/fbgroup



Now let's move onto our training for this week on things you can do to make money even without a website...



Overview for Today

- Four things you can do to make money without a website
- Any other questions
- Cash Giveaway!



4 Easy Things You Can Do to Make Money Online Without a Website

- Creating a Web Service and Finding Buyers Method
- The Shortcut to Getting Big Sellers Do the Work For You Method
- The Affiliate Marketing Made Easy Trick
- Taking Advantage of Social Media the Easy Way



Creating a Web Service and Finding Buyers Method

- There's a HUGE market out there for web services (SEO, social media management, lead generation, video creation, site creation, article writing, fan page creation, mobile sites, etc.).
- WebFire can help automate a lot of work with the vast majority of these for you (examples).
- You can also easily find outsource workers to do the parts you don't want to do (Fiverr, Craigslist, Freelance sites, etc.). (Tricks to doing this well)
- The key in all of these is to make the offer as “done for you” as possible for your prospects.
- Create your own offer by doing these three things:
 - Make it as done for you as possible to increase the value and price
 - Show social proof (examples of your own or from your outsource workers)
 - Having a clear and concise sales pitch that explains how it will solve their problems (examples)



Creating a Web Service and Finding Buyers Method

- Then all that's left is finding buyers!
- You can do that in a few different ways:
 - Use the lead tools to find people already talking about and asking about such services (examples)
 - Post ads up on classified sites, respond to freelance site posts, etc.
- If you're targeting high end prices (\$500 to \$2,000+, it doesn't take a lot of time to land some sales when done right).
- Focus on finding leads, replying to, and posting ads for one hour a week to start.



The Shortcut to Getting Big Sellers to Do the Work for You Method

- This can have a HUGE impact on your business if you already have a product or service (if not, MAKE ONE)...
- Use the Guest Blog tool, Competition Backlink tool, or other lead leads to locate other big sellers in your niche.
- E-mail them and offer to white label your offer for them (or just resell if they don't care if it's not a white label) (What is a white label?)
- Be generous in your cuts (at least 50% if not more), take care of all support, take care of ANYTHING AND EVERYTHING that you can to make it super easy for them to MAKE YOU MONEY!
- Often times these big sellers might have huge market shares and big lists, but they don't often have tons of products to constantly sell them, so you're giving them an opportunity to make some easy money as long as you make their lives easy and hassle free.
- Spend 1 hour a week contacting new prospects / big sellers.
- Mistakes I often see here...



Affiliate Marketing Made Easy Trick

- If you just want to be an affiliate, this method can work great for you and is super easy.
- Think of one new product a week that you can be an affiliate for (how to search and what to look for...)
- Write a short review that you turn into a video with Video Firestorm (simple format of title, short summary, pros and cons list, conclusion, and call to action)
- Target review type keywords that don't have more than two title tag matches in Google and/or YouTube on page 1 (Product Review, Product 1 vs. Product 2, etc.)
- Use a redirect link in your video's call to action, as well as in the description to make the affiliate link look nicer (when you can) ... or send to whatever site you want.
- Optionally create a written blog post version of it as well following the same idea.
- Optionally also use the lead tools to find people looking for reviews or talking about such products.
- Make one new review a week and watch you slowly start to build a recurring revenue as time goes on. 😊



Using Social Media to Gain Exposure and Sales

- Even without a website, social media can be very effective at getting exposure and sales.
- You can join relevant “groups” (use the Facebook search and select groups or pages instead of people) and start participating in discussions there.
- Once you build up some experience there, you can also start your own group where you can post up reviews, tips, etc. as time goes on and slowly grow your following into a larger one.
- You can use Social Poster Fire inside of WebFire to help automate your posts as well.
- You can even start using Twitter and build a following on near autopilot by using Tweet Lead Finder, searching for relevant leads, following them or engaging in a conversation with them, and see a good chunk of them auto-following you back (a great way to build a targeted list – examples).
- The key is to always make sure that your posts and conversations contain value first and foremost, followed by some kind of recommendation, tip, or call to action.
- Even doing just a post or two a week can start to grow this for you.



And one last important note...

Just because you don't have a website now, it doesn't mean you can't easily make one!

It's now easier than ever to do so (and cheap to even free) with services like blogger.com (free)



Any other questions???

Live Q&A...



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