

WebFire Presents: Wednesday Marketing Webinars

**How to 10x to 100x Your Prices
and Profits AND How to Give
Stuff Away for Free and Get Paid**



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for Our
Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Free Facebook Group:

GetWebFire.com/fbgroup



Now let's move onto our training for this week on how to 10x to 100x your prices while making more AND how to also give stuff away for free and get paid...



Overview for Today

- How to Increase Value and Profits
- Examples from Audience
- Extra Tips for Getting Your Foot in the Door and Making Sales (including giving stuff away for free to make money)
- Q&A
- Cash Giveaway



How to Increase Value and Profits



How to Increase Value and Profits

(Article Writing Example)



**Article
Writing**

Basic

High Competition

•Low Cost

can be low profit

Minimal work



Article Writing

Article Writing + SEO

Basic

Basic +

High Competition

•Medium to Low Competition

•Low Cost

•Low Cost

Can be low profit

•Can be okay profit

Minimal work

•Minimal work

Article Writing

Article Writing + SEO

Article Writing + SEO + Submission

Basic

Basic +

Premium

Elite

High Competition

•Medium to Low Competition

•Not Much Competition

•Extremely Little Competition

•Low Cost

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Can be low profit

•Can be okay profit

•Lots of Profit

•Tons of Profit

Minimal work

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Minimal work

•Minimal work

•Minimal Work

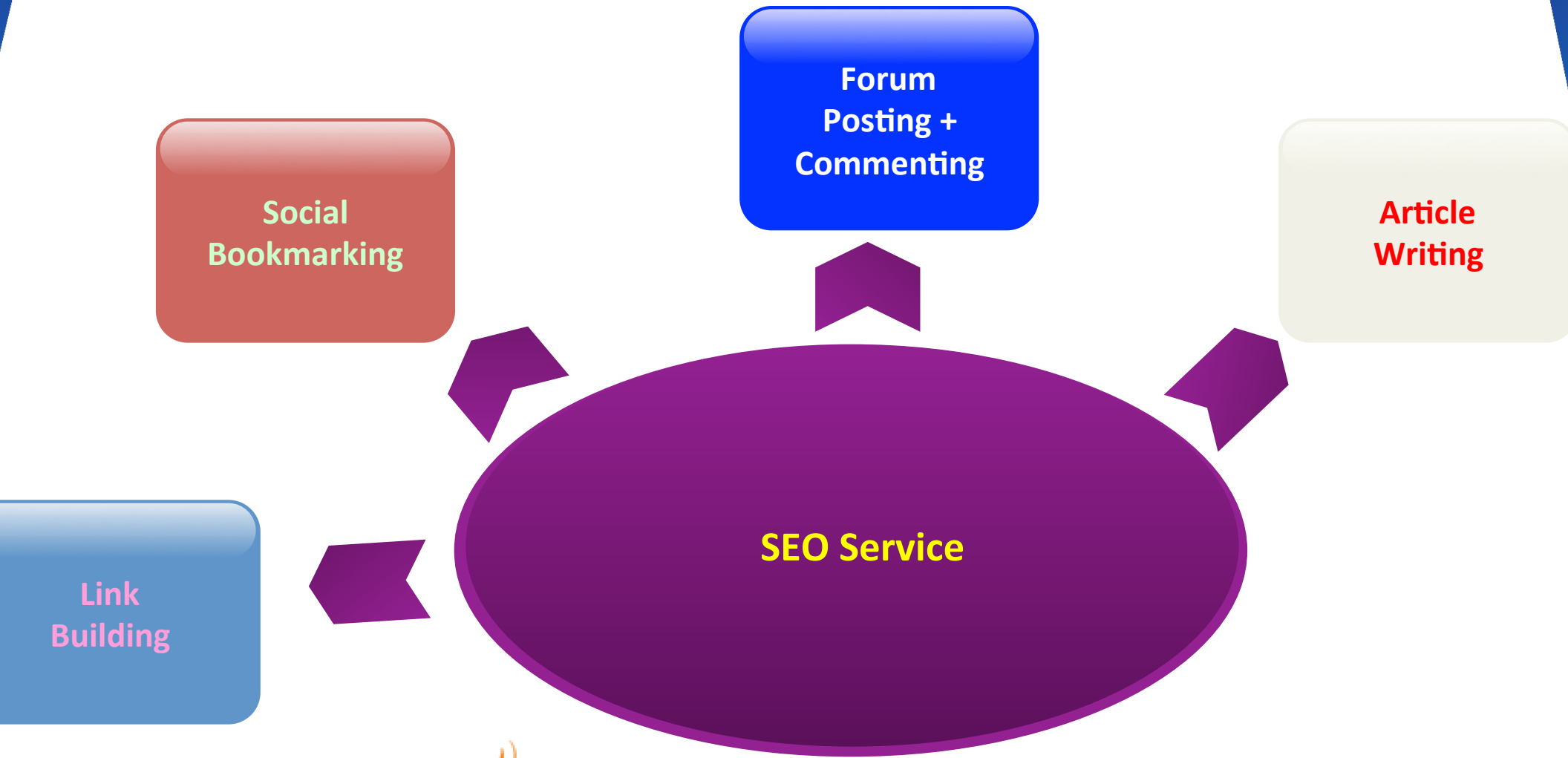
•Minimal Work

Examples from the Audience

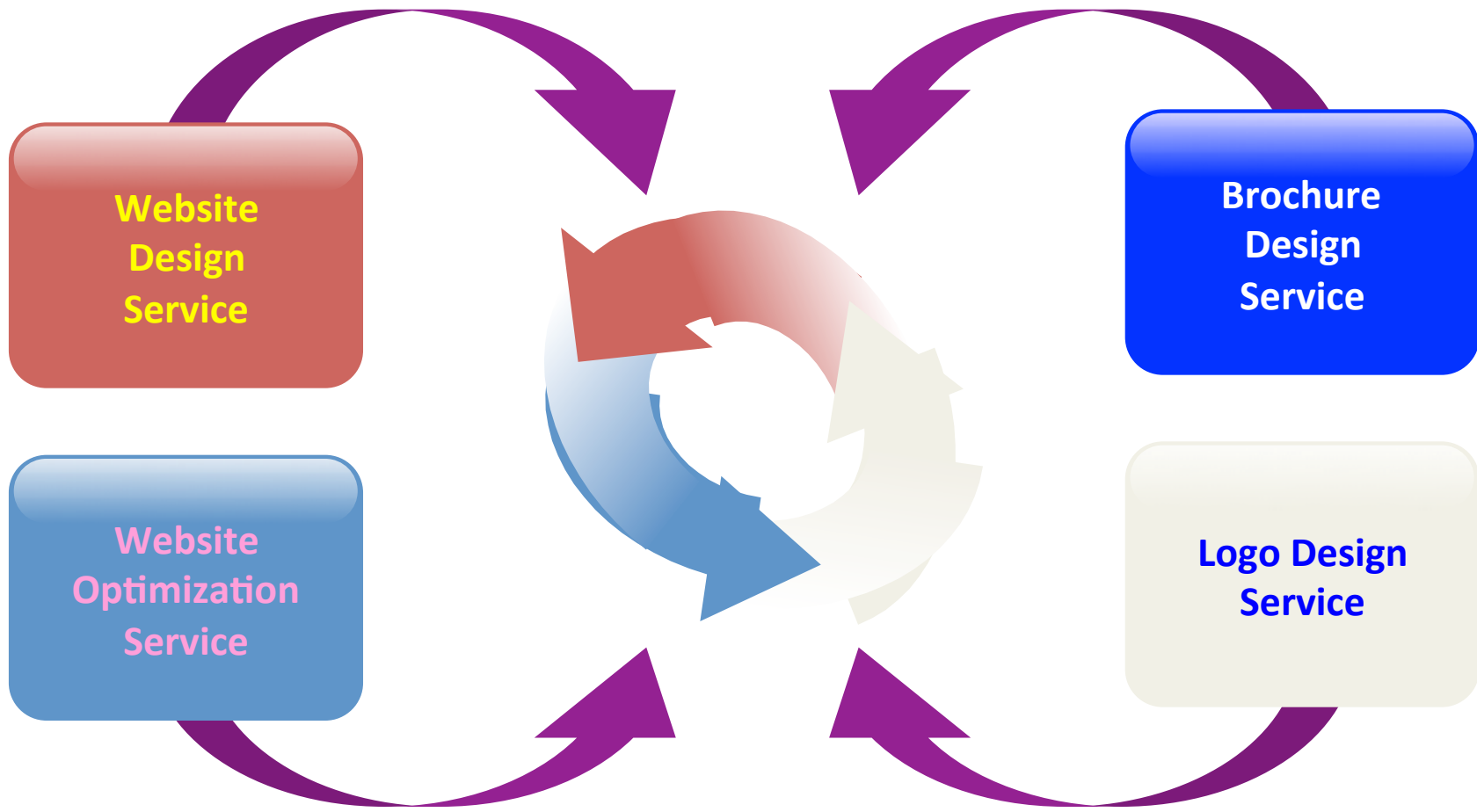


On top of that, one service can be turned into several different ones quite easily...





Graphic Designers Example



Stuff to Keep in Mind...

- People with specific needs look for specific services – the more specific/relevant, the more likely the sale will happen.
- People are often willing to pay more if they know they'll get less but exactly what they want/asked for.
- Look for recurring income opportunities as well as large one time payments.



Other Tricks...

- Think of ways you can get your foot in the door with an unbeatable offer that could lead to a more “done for you” / high end service / offer / product.
- Often times doing or giving something away for free can be a great way to beat out the competition, but the offer must be stellar AND have a good backend that leads to money if you want it to be a winner.
- Even taking a slight loss (of money or time) on the front-end can be a great strategy.



Other Tricks...

- Examples of things you can give away for free that can lead to even more money:
 - Stock / Forex / Crypto Trading Example
 - Affiliate for Diamonds Example
 - Free SEO Report, Schema, Mobile Site, Fan Page, Etc. Example



At the End of the Day

- At the end of the day, it's all about:
- Targeted Offer + Targeted Leads, Traffic, and Exposure = Money



Any other questions???

And cash giveaway!



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