

WebFire Presents: Wednesday Marketing Webinars

Why Funnels are Important (and how to come up with them)



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for Our
Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Want to win \$100 today?

WebFire Facebook Group at
www.getwebfire.com/fbgroup



Now let's move onto our training for this week on funnels...



A good funnel can be the difference
between making a huge profit and losing a
lot of money



However, I'd estimate that 95% or of businesses / people do a not so stellar job at having the best funnels that they could



In fact, I'd say that 80% or more don't even have **ANYTHING** other than their front-end offer



That's why today I want to show you how to create some better funnel / upsell plans from scratch using a couple examples that we create live – including from you guys



Overview for Today

- How to create a funnel
- Live demo
- Free resources for you
- Q&A
- Cash Giveaway!



How to Create a Funnel

- Having even an okay upsell path should increase your sales by at least 30% or more (in some cases way more)
- It can include upsells and downsells
- And can ideally have around three different offers ranging from cheap to more expensive (including recurring)
- Doesn't have to be perfect or complicated (examples)



How to Create a Funnel

- Live examples...



Resources

- www.bizfire.com/survey
- www.bizfire.com/members (after you take the survey)



Any other questions?? (and cash
giveaway right after)



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