



**How to GET PAID to Increase YOUR OWN  
Leads and Sales...**

**And How to GET PAID Off of Others' Efforts...**

**All While Having Your Prospects and Others' THANK  
YOU for It!**

By Brian Koz & Shawn Casey





What if I told you that there was a way to  
not only increase your own leads and  
sales...





But to **GET PAID** while doing so?





You'd probably think that it'd be crazy not  
to do it...





Especially when you'll see how in just a bit,  
it can be done in a matter of minutes to  
**ANY OFFER** regardless if it's your own offer,  
an affiliate offer, or even if you don't have  
an offer at all (you can just give these  
away)!





And to top it all off, you can also get others to **PAY YOU** for the privilege for them to give the same thing away ... and when they give them away (and increase their own leads and sales), **YOU CAN GET PAID EVEN MORE!**





Hopefully we have your curiosity now, as we've been hard at work with something over the past several months that does just that...





And we're going to be rolling it out today to give you the chance to do the very same thing (and you'll see why it'll be a win-win for all)...







So let's get on with the call!





# Overview for Today

- What this secret method is
- How to use it and make money off of it
- How you can start using it today!





What is this secret method?





A little background from well over a decade ago...



# The story of the checks in the mail...







Las Vegas, NV





Anaheim, CA





Orlando, FL





**Myrtle Beach, SC**





And Others Like...

Branson, MO

Pigeon Forge, TN

Reno, NV

Gatlinburg, TN

Kissimmee, FL

Lake Tahoe, CA





All of that was done **WITHOUT** online payments, **WITHOUT** any marketing or viral help, and with only the “Stone Age” version of the internet back then (this was before Facebook!)





So what exactly are these vacation vouchers???





# About Vacation Vouchers

- People redeem a voucher to receive a certificate in the mail for a free\* 3 day / 2 night stay at various locations around the U.S. like Orlando, Las Vegas, Anaheim, Myrtle Beach, etc.
- (All the places previously mentioned – ten popular destinations in total)
- They only pay a small admin fee of \$18 to redeem them, and then with the certificate they get in the mail, they simply follow the instructions there, fill out the dates and location they want, and then simply cover the normal taxes of around \$15 / night for these great hotels in great locations!





## About Vacation Vouchers

- Do they have to do stupid timeshare presentations or other crap like that???  
NO!!!!!! At least not with ours.
- (Although many other vacation programs require timeshare presentations or charge ridiculous taxes that are often more than the room itself – not the \$15 or less the one we use charges)
- Why do hotels give these deals away?
  - It's a win-win, as hotels would rather have a filled room where there's a chance you'd eat at their restaurant, order room service, order movies, use their related facilities, stay extra nights at reduced rates, etc. where they'd make at least some money compared to having no one there!
  - But they obviously also don't want these advertised all over on their sites or travel sites, as then hardly anyone would pay the normal price. (This is why they remain anonymous until after you pick your dates and location)



# Great Hotels and Happy Vacationers!



Enjoyed our stay. Perfect location! Great unit. Will definitely come back. Thank You!

★★★★★ Amber O via Woodbridge, NJ



I am looking forward to visiting Florida again and hope to find a nice hotel through your agency again.

★★★★★ Jon P via Holister, CA







**Super Easy to Implement! Just Add  
Text Lines or Graphics Like...**








**Bonus: Receive a Free 3 Day / 2 Night Vacation with Your Purchase!**

**Test Drive a Car Today and Receive a Free 3 Day / 2 Night Vacation Voucher!**

**Receive a Free 3 Day / 2 Night Vacation Voucher with Any Home Appraisal!**

**Sign-up to Our Free Newsletter Today and Receive a Special Free 3 Day / 2 Night Vacation Voucher as Our Thanks to You!**






Prospect goes to your  
opt-in page or sales  
page to see your  
vacation bonus offer



On your thank you or confirmation page,  
you simply either give out a unique link  
for them to redeem their voucher...  
(Or even videos we provide)

OR...

You give out a PDF / Printed Voucher  
with a Link and Code Unique to You  
(You can even e-mail it out so you don't  
even need a website!)



You not only can increase conversions, but you make \$5  
per redemption AND they enjoy a free vacation stay!



# How to Make Money From Them

- There are multiple ways to make money from vacation vouchers – both directly and indirectly...
- You can use them yourself, or through our special setup, you can even sell the opportunity to others...
- But here's a breakdown of the different ways to profit off both the direct and indirect ways...





# How to Directly Profit From Them





- **When you give out a voucher as a bonus with a product you're selling, you can increase the value and your conversions as a result!**
- For instance, instead of selling just a \$97 course on how to fly fish better, you could also include a free vacation to such a destination!
- Or if you sold web designs, you could include a free vacation voucher with all purchases.
- Or even if you were just an affiliate for a weight loss product, you could give a vacation voucher as a bonus if they buy through your link!





- **Or you can profit by encouraging someone to sign-up to your e-mail list or test something out in exchange for a free vacation voucher, as this can increase your leads and therefore sales too!**
- For instance, if you had a financial e-mail newsletter, you could give out the voucher to increase your opt-in rate.
- Or if you were a car dealership wanting to encourage people to test drive a car, you could give out these vouchers as well!
- Or if you were a realtor or a home appraiser, you could include a voucher just for having you check their home out!





- **You can even just sell the vouchers to other businesses for a premium price per voucher!**
- You can sell individual vouchers in packs to other businesses to make a lot at once.
- For instance, you could sell 500 vouchers to a car dealership for \$5 a pop AND also get paid per redemption on top of that! (That's \$2,500 upfront plus the redemptions you can get paid on!)
- They'd love these for their own prospects!





- **Or you can just give them away wherever you want and profit off the free money you can make in doing so!**
- It's not hard to give stuff away for free, especially when it's to destinations that a lot of people go to regularly!







# How to Indirectly Profit From Them





- **When you give these away (whether free or paid), you get paid on every redemption, so you can profit from them that way on top of increasing your own leads and sales!**
- So you literally can get paid to also increase your own sales and conversions!





- **In addition to this, you can even resell the opportunity for others to give vacation vouchers away where you earn commissions from them or you can just resell the vouchers to other businesses to give out and still get paid on their redemptions!**
- So you can not only make money from your own voucher redemptions, but you can profit by reselling the opportunity to others to do the same ... or by just selling them vouchers directly ... and **getting paid on THEIR voucher redemptions too!**





- This can even go viral as the more you refer or give out, the more chance you have of making all these sales and commissions!



All of Your Voucher Redemptions That You Get Paid \$5 a Piece On!

You

Resell the opportunity for other businesses to give out vouchers and earn \$114 to \$411 / year!

Or sell them vouchers directly yourself (like \$5 / voucher) AND profit off of the redemptions at \$5 / redemption too!

Vouchers that get redeemed by other businesses giving them away where you get paid \$5 / redemption!





And keep in mind that this is ON TOP OF  
you being able to increase your leads and  
conversions by using them!





So how easy is it to use these???





DEMO







## Summary of the Benefits of Using Vacation Vouchers

- Increase your own leads and sales by including them as a bonus!
- Get paid to give the vouchers away! (**\$5 Per Redemption**)
- Get paid 50% recurring commissions for life to get others to sign-up as resellers under you! (**\$114 to \$441 / Year in Commissions for offers ranging from \$19 / month to \$497 / year**)
- Or get paid on any vouchers that you want to sell directly to any other business to give out! (**Charge whatever you want to the businesses – like \$5 / voucher – AND get paid \$5 per redemption**)
- Increase your chances of your earnings going viral!
- (The first benefit above ALONE is more than worth it – the other benefits are just a TON of icing on the cake!)





# Profit Four Ways!

- Profit off your own increased sales for anything you sell (even affiliate offers)!
- Off of your own prospects' redemptions
- Off of your customers' fees that sign-up to give vouchers away themselves
- Or profit off of selling them to other businesses and collecting their redemption fees too!





And remember, you're making money while giving people a legitimately awesome deal for a free vacation with great hotels and no timeshare presentations!

They only pay the \$18 redemption and cover hotel taxes of around \$15 or less / night typically.



# Happy Vacationers and Customers!



Enjoyed our stay. Perfect location! Great unit. Will definitely come back. Thank You!

★★★★★ Amber O via Woodbridge, NJ



I am looking forward to visiting Florida again and hope to find a nice hotel through your agency again.

★★★★★ Jon P via Holister, CA





You're probably thinking that this is going to be some \$5,000 investment...





It's nowhere near that!





Normally someone could sign-up starting at only \$19 / month (that's \$228 / year) to give these vouchers away on their own site...







And that's an insane deal all by itself with  
the value that it'll bring them...





But to be a reseller of the vacation voucher program to sell the vouchers to other businesses and get paid on all the redemptions or choose to get 50% commissions of all the sales, that normally would cost an additional \$497 / year on top of the \$19 / month via an upsell offer.





That'd be \$725 / year in total as a special introductory offer (those prior prices were only what the introductory deal would be – after that we'd probably charge far more to reflect the real value).





However, we wanted to give you the best of both worlds, so instead of making you pay the \$19 / month fee on top of the \$497 / year, we're giving it all to you for

**ONLY \$497 / Year**





## What Do You Get for That?

- Use the vouchers on any of your sites to give them away.
- Get paid \$5 for each of your prospects' redemptions.
- Get paid 50% recurring lifetime commissions on all Vacation Voucher Program sales (ranging from \$19 / month to \$497 / year).
- Get paid directly to resell the vouchers to others (however much you want) plus collect \$5 per redeemed voucher from THEIR EFFORTS.
- Profit four ways – off of your own increased sales for anything you sell (even affiliate offers), off of your own redemptions, off of your own referrals to the voucher program, and off vouchers that you sell to other businesses!
- Only \$497 / year – no need to pay the \$19 / month on top of that like others do.





# **Vacation Voucher Program Special Introductory Deal for Our Subscribers:**

Pro Package – Use it on your own sites, sell the vouchers to other businesses, or optionally resell to the program to others!

**ONLY \$497 / Year**

**Cancel Anytime**





And because you all will be among the first in this as a special early access group, you'll not only get this special deal pricing, but we'll also include a **RISK FREE 30 Day Money Back Guarantee!**







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**Pro Package – Use it on your own sites, sell the vouchers to other businesses, or optionally resell to the program to others!**

**ONLY \$497 / Year**

**→ [VacationVoucherProgram.com/special](https://VacationVoucherProgram.com/special) ←**

**100% 30 Day Money Back Guarantee / Cancel Anytime**





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