

WebFire Wednesday Webinars:

Get Paid to Promote Your Business



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for WebFire
Members



These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!



Special Note: Make sure to check out our prior WebFire Wednesday Webinars and our WebFire trainings, as there's tons of info already there that a lot of you are asking for more training on. 😊



WebFire Member Rules to Success:

1. Follow the steps and trainings we have.
2. Don't give up (seek help when needed but don't get too dependent)
3. No whining or negative attitudes (quickest way to fail)



Special Announcement: We have a few new tools and features in the works for WebFire that we'll be rolling out in the near future...

What we're doing...



Now let's move onto our special offer to pay you, as well as our training on what to do to get paid



We know that one of the biggest obstacles
is getting people to take their first bit of
action



So we thought we'd give you a big
incentive, no strings attached, to do just
that...



We'll PAY YOU to do one of the following
(and train you on how)...



6 Ways to Get Paid

- Create a New Blog and Write at least One Product Review as an Affiliate
- Create and Submit One Video Targeting a Carefully Selected Keyword
- Write 5 Forum Posts and/or Blog Comments
- Write One High Quality Guest Blog Post and Submit it to at least 5 Different Sites
- Create a Video Targeting a Local Business Type to Get Ranked for a Local Keyword, and Then Try Reaching Out to Local Businesses to Sell or Rent It
- Create a Schema for Your Site / Blog



New Blog with One Product Review

- Do research to find a product you can be an affiliate for (what to look for...).
- Use the Keyword Tool to check the competition for a few review type keywords ([product] review, [product 1] vs. [product 2] review, review of [product]), and pick one or two non competitive ones (don't worry as much about the traffic).
- Go to blogger.com to create a Blogger blog (or separately create a WordPress site if you know how ... and get your own domain using the Domain Keyword Tool if you want to improve your odds of ranking).
- Create a new post on your new blog for your review (how to target the keywords and write your review).
- Use the Site Submitter to submit your new blog to get indexed faster, and set the site up in the Keyword Tracker tool to track a few keywords (it can take a few days or more for new sites to show up).
- Optionally get a couple of backlinks to increase your chances of ranking.



Create and Submit One Video

- Either create your own video from scratch (Camtasia or CamStudio is good) or use the Video Firestorm Tool to make one.
- Target non competitive keywords according to the Keyword Tool, and then also check YouTube itself to see how many videos on page one contain the keyword you're targeting in their title.
- Use the keyword(s) you're targeting in your title (but make it appealing still), as well as at least once in the description and within the video itself ideally.
- Submit the video, and then optionally get a backlink or two to it.
- Watch the rankings both on Google as well as YouTube itself after a few days.



Write 5 Forum Posts and/or Blog Comments

- Target a service, product, website, or other offer of yours or one that you're an affiliate for.
- Use the Real Time Lead Finder and the Ranked Lead Finder to find relevant forums or blogs to post to.
- Post up high quality answers that ANSWER PEOPLE'S QUESTIONS or ADD VALUE, all while also promoting your site, e-mail, video, or offer.
- Several tips on how to do that without being spammy...



Write One High Quality Guest Blog Post and Submit it to 5+ Sites

- Write a high quality, unique guest blog post that ANYONE would be proud to show on their site (not just a promo for your stuff)
- Use the Guest Blog Post Finder to find at least a handful of blogs that are relevant and appear to accept guest blog posts
- Submit your guest blog post as an example, and offer to write a new one, edit the existing one, or whatever they want
- Tips to getting the best results...



Create a Local Business Video and Try Renting / Selling

- Create a video either on your own or with Video Firestorm targeting a local business type term (like dentists, chiropractors, builders, etc.) and giving some useful information on what to watch out for...
- Use the keyword tool to identify some local keywords that aren't as competitive and contain the location that your targeting ... like "Roofers in Atlanta GA – What to Look Out For!"
- Submit the video through the Video Firestorm Tool while targeting those keywords in the title, description, etc..
- After you get ranked, reach out to a handful of the relevant businesses and try renting or selling the video / ranking, while offering to add a bit at the end that refers the traffic over to them.



Create a Schema for a Site / Blog

- Create a relevant schema for a site or blog
- Open the Schema Maker, pick the most relevant type of schema, enter in the proper info, and then upload it to your site
- In some cases some sites might need multiple schemas (like an e-commerce site might have multiple products each needing their own schema)
- Optional thing instead – you can also choose to do this for ANOTHER SITE and sell the service to them as well instead of just your own site



How to Get Paid...

- Obviously doing any of these will get you to take action and give you a better chance of getting results and making more money...
- But to give you a head start and to encourage you to take action, we'll pay you \$5 for you doing one of these tasks...
- No strings attached and nothing to buy



Rules...

- This **MUST** be something new that you do this week (you can't take an old video and act like you just made it – we'll know – we're being nice here, so please don't try to fool us while helping you)
- You **MUST** follow all our tips for any of those (for instance, don't post a crappy post with no value ... or don't target a super competitive keyword that you didn't even take a minute to check how easy / hard it might be)
- Don't overthink anything – we just want you to take action and not fall victim to being a perfectionist or too worried



Rules...

- After you do one of these, e-mail proof to dfy@webfire.com by **midnight on Sunday**
- Proof can be links to the videos, blogs, posts, etc. ... any reasonable proof is fine
- Also send along your full name, Paypal e-mail, and e-mail that you have WebFire with (if different than Paypal)
- Remember, you only have to do ONE of these Six tasks (pick whichever is most appealing or helpful to you)
- We'll then pay you out by the following week (it might take us a few days to review all the submissions) – no strings attached!



Any other questions?? (and cash
giveaway right after)



New WebFire Facebook Group at
www.getwebfire.com/fbgroup



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