

WebFire Presents: WebFire Marketing Webinars

**Increasing the Value and Price of
Anything (Even if Starting from
Scratch)...**

And Improving Your Business Funnels



Welcome to WebFire's Training Webinars!

Signup for Future Calls and Check Out Past
Calls inside of WebFire



If you're here or registered for the series, you'll get a reminder before each webinar so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



These calls are typically focused more on marketing and techniques with WebFire tools instead of “how to use x tool” as we already have tutorials in the members area for each tool.



Want to win \$100 today?

WebFire Facebook Group at
www.getwebfire.com/fbgroup



Heads Up on This Call and the Next Call!

This call and the next call will have FREE software on it to help with your businesses...

This one will help on building out a business, whereas the next one will help with analyzing and improving your current or future business.



Now let's move onto our training for this week where we'll reveal how to increase the value and price point of anything you sell, as well as how to build out a better business model / funnel...



Overview for Today

- How to Increase the Value and Price Point of Anything You Sell (Even by 10x to 100x+).
- How to Do that Even if Starting from Scratch
- How to Plan and Build Out a Better Business Funnel (Free Software!)
- Q&A
- Cash Giveaway



Would you like to see one of my biggest secrets & tips for making a ton of dough fast (applies to any market)?



It's by increasing the value and price
of anything you or OTHERS sell...



How to Increase Value and Profits



How to Increase Value and Profits

Article Writing Example



Article Writing

Basic

- High Competition
- Low Cost
- Can be low profit
- Minimal work



**Article
Writing**

**Article
Writing +
SEO**

Basic

Basic +

- **High Competition**
- **Low Cost**
- **Can be low profit**
- **Minimal work**

- **Medium to Low Competition**
- **Low Cost**
- **Can be okay profit**
- **Minimal work**

**Article
Writing**

**Article
Writing +
SEO**

**Article
Writing +
SEO +
Submission**

Basic

- High Competition
- Low Cost
- Can be low profit
- Minimal work

Basic +

- Medium to Low Competition
- Low Cost
- Can be okay profit
- Minimal work

Premium

- Not Much Competition
- Low Cost
- Lots of Profit
- Minimal Work

Article Writing

Article Writing + SEO

Article Writing + SEO + Submission

Article Writing + SEO + Submission + Blog/Site + PR

Basic

- High Competition
- Low Cost
- Can be low profit
- Minimal work

Basic +

- Medium to Low Competition
- Low Cost
- Can be okay profit
- Minimal work

Premium

- Not Much Competition
- Low Cost
- Lots of Profit
- Minimal Work

Elite

- Extremely Little Competition
- Low Cost
- Tons of Profit
- Minimal Work

Even super simple tweaks can make a major difference...

For instance, you can go from a \$5 article to a PR Service for Thousands of Dollars (real example...)



So with a few simple tweaks, you can go from \$5 to hundreds of dollars (or even thousands) very easily!

Let's brainstorm a couple more examples using knowledge you already have or can have...
(WebFire, SEO, Social Media, Etc.)



Important Thing to Note: You don't even have to be the one doing the work here...

And it can work on services AND products...



You can go to Fiverr.com, classified sites, relevant forums, outsource job sites, etc. and find highly rated service providers with great services but poor sales copy ... or combine a few great service providers together and offer an elite service.

Examples – Videos, SEO, websites, etc.



So once again, there are no excuses,
so get out there and take action!



Now let's talk about another important way of making more money for your current or future business...



It's by fixing a mistake that the vast majority of businesses make...



Most try to get rich off a single product ... or even worse, off a \$7 product (like a book) by itself...

That rarely works.



You not only need a funnel with other upsells / one time offers, but you need a super appealing front-end to get the most prospects in.



To help with this, we created some software, which we're giving out to you now for FREE (no strings attached).



But first, I'm going to demo it for you as I explain how you can improve your business model with it ... and then I'll give you the link to get it for free. 😊



DEMO



Funnel Maker Software!

Special: FREE for a Limited Time!

→ BizFire.com/funnelmaker ←



Next week you'll get another piece of **FREE SOFTWARE** as well to help you out on top of training on how to improve your current or future businesses (as well as how to profit off of new services you could sell using WebFire).



Any other questions???

(cash giveaway
right after)



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